



Cambridge Innovation Academy (CIA) 剑桥创新学院

Our Vision

Cambridge is one of the most important innovation centres in the world, and its innovation ecosystem and cluster of Hi-Tech companies, provide a great example for the rest of the world. “Cambridge Ideas Change the World”. The Cambridge Phenomenon has become a source of inspiration and experience sharing - being promoted and widely acknowledged internationally. There is interest in rapidly developing emerging economies and locations seeking innovation to enhance economic and social development. China has come to realise the critical importance of innovation, placing a new focus in this area with the Chinese national broadcasting company CCTV producing a ten-episode documentary, ‘The Glory of Innovation’, based in part on the Cambridge phenomenon. China seeks to become recognised as “Innovation Nation”. CIAs core purpose is to understand, advance, and promote this engine of innovation and entrepreneurship and assist in disseminating best practices across the world enabling companies and institutions both in China and elsewhere to grow and flourish.

学院的愿景

剑桥是世界最重要的创新中心之一，其创新生态系统和高科技公司集群为世界其他地区提供了一个很好的案例。“剑桥思维改变世界。”剑桥现象已经变成了灵感和经验分享的源泉，并在国际上得到广泛的认可和推广。发展新兴经济体和寻求创新已经成为世界很多经济体的强烈渴求和未来发展方向，中国也认识到创新的至关重要性，从央视的十集纪录片‘创新之路’聚焦于剑桥并以剑桥创新现象为例不难看出中国已经在这一领域注入了新的力量和资源，寻求成为一个创新之国。剑桥创新学院的核心愿景即是通过通过对这一双创动力的深刻理解来强化、提升和推广世界范围内的最佳实践和做法，以实现企业机构在中国以及世界其他地区的发展和繁荣。



Our Mission

CIA is a research driven academy partnered with innovation institutes and supported by academic leaders and experienced entrepreneurs. As a “think-tank” and a provider of educational programmes, CIA enables Chinese leaders and practitioners to fully understand and carry forward innovation strategies to achieve transformation goals by equipping them with relevant knowledge and techniques based on real life examples and experiences. CIA also champions the innovative changes that Chinese organisations are undertaking by providing advice and research resources.

CIA delivers a variety of education programmes, specialist short training courses and seminars. It offers a mixture of training solutions in different formats depending on the client or partner’s requirements. All of CIA’s academics are involved in international development and understand the importance of culture differences, allowing the design and delivery of programmes based upon deep understanding of each client or partner’s needs, organisational strategy and culture.

CIA also puts its thought leaders and research experts to work to meet the challenges faced by Chinese organisations seeking to innovate and remain competitive and help them find ways to develop their businesses in sustainable and progressive ways. CIA academics work with the organisations and their people to advise on the best practice in the industry and provide research reports to support continuous development.

学院的使命

剑桥创新学院是一个以研究为导向的机构，与顶尖创新学院合作，学术团队包括了双创学科带头人和先锋企业家。作为一个‘智囊团’和学术项目的领军机构，剑桥创新学院用知识和实际案例来武装中国双创领域的领导者和实践者，以帮助他们更深刻和全面得理解创新的战略，从而推进企业的转型和实现可持续发展的目标。剑桥创新学院非常拥护中国企业正在进行的创新改革，并为其提供创新建议和科研资源。

学院提供一系列的学术培训项目、短期专业课程并开展各类研讨会。学院根据企业机构的特定要求设计培训的方案和形式，以满足不同行业的创新需求。学院的学术团队均有参与国际发展的背景，理解不同文化的重要性，使学院在项目设计和开展过程中能够融合对中国企业不同战略和文化的需求来进行。

剑桥创新学院的学术研究专家同时也与各中国企业合作，以解决其在双创领域所面临的挑战，帮助其寻求到最佳解决方案以此提高企业的竞争力并保持可持续发展的动力。学院为企业和团队提供行业内最领先和前沿的双创咨询，并提供价值客观的研究报告。



Our Clients and Partner Organisations

CIA's clients and partners are based in China, they are governmental organisations and state owned or invested large enterprises. These enterprises span a large range of verticals including, but not limited to energy, financial services, life science and urban development.

学院的服务对象

剑桥创新学院的服务与合作对象主要集中在中國，包括了政府机构和国有控股的各大型企业，这些机构涉及的行业囊括了但不仅限于能源、金融服务、生命科学和城市规划发展。

Our Advisors, Researchers Academic Partners and Teachers

Professor Alan Barrell DBA., FRSA, based in Cambridge and Fellow or Professorial appointee of Universities in Cambridge, other UK Centres and key Chinese locations acts as Principal Advisor and Director of Studies and is available to provide information on the CIA Advisory Board, Directors of Research and principal teachers and specialists.

学院顾问、学科导师和研究专家

白睿教授- 剑桥创新学院学习研究主任

艾伦·白睿教授是剑桥大学资深教授，作为优秀的天使投资人，白睿教授在数个高科技初创企业担任主席职务和创业导师，他撰写了“Show Me The Money（创业公司如何融资）”一书，该书的中文版被清华大学出版社出版，并随之而成为中国数个创业创新学院的指定教材。他现在的工作主要集中在促进中英在高科技领域的交流，链接两国的孵化器，积极倡导开放式创新。他任教于英国、欧洲、北美和亚洲的大学，并对欧洲和多个中国大学开展经常性访问和提供讲座，其中包括作为桑德兰大学以及朴次茅斯大学的访问教授，埃塞克斯大学商学院和安格利亚鲁斯金大学的研究员。他也是中央电视台大型纪录片“创新之路”的主要受访对象，分享中英在科技创新领域的合作经验。艾伦的成就得到了广泛的认可，他荣获了由英国女王颁发的企业促进奖以及芬兰总统颁发的白玫瑰一等骑士勋章，他提倡“一个没有国界的世界”的愿景。



Contact

Joanne Hsu - Project Manager of Cambridge Innovation Academy (CIA)

Joanne looks after the academy's training programmes and research projects, if you are interested in joining or knowing more about the venture, please contact Joanne directly on contact@cambridgeia.co.uk

Also, CIA is discussing partnership arrangements with two universities of note for research in UK and two in China, for more details, please get in touch with Joanne.

联络我们

Joanne Hsu - 剑桥创新学院项目经理

Joanne 负责学院的培训计划和研究项目。如果您有兴趣参与其中或了解有关该项目更多的信息，请直接通过 contact@cambridgeia.co.uk 联系 Joanne。

此外，剑桥创新学院正与两所在英国以及两所在中国的大学洽谈合作，并在英国进行深入学术研究。學術合作详情请联系 Joanne。