

Health Enterprise East 2008 Innovation Competition

Sponsorship Opportunities

An exciting opportunity exists for your organisation to sponsor the fourth annual Innovation Competition, run by Health Enterprise East, the NHS Innovations Hub for the East of England.

- Internationally recognised annual competition, proven to be highly motivational for innovation mining
- Three categories for entries (Medical Technology, Software/ICT and Service Delivery) - ideas from staff across all disciplines are represented
- All shortlisted entrants are invited to the prestigious Awards Dinner along with key figures from NHS Trusts and regional organisations

The American Air Museum, Duxford, setting for the Awards Dinner on 16th April 2008



Phil qualified as a doctor in 1991. He is also a writer, broadcaster and comedian, and has co-written a BBC1 sitcom. He has presented five series of 'Trust Me, I'm A Doctor' on BBC 2 and he is a regular on the 'News Quiz' and 'Have I Got News For You'.

The Awards Dinner this year will be held at the American Air Museum at the Imperial War Museum, Duxford, Cambridgeshire. The evening will be hosted by Dr Phil Hammond.

Sponsorship Packages

Platinum Package - £5k

- Inclusion of your company information and logo in the "Ideas for Health 4" book which celebrates all competition entries and is published after the event. The book is circulated widely among government departments (Department of Health, Department of Trade & Industry etc), all NHS Trusts in the region, and internationally where opportunities exist
- Opportunity to have a major prize named after your organisation*, your logo engraved on the trophy and the option to present the trophy at the Awards Dinner
- Acknowledgement and company logo on all literature and audio visual displays associated with the Awards Dinner
- Four free tickets to the Awards Dinner
- Large display space for pull-up banner/pop-up etc in a prime position in the drinks reception area at the Awards Dinner
- The opportunity to have one A4 page of promotional material included in the information pack handed out to all attendees at the Awards Dinner
- Promotional information about your organisation on the HEE website including your logo and a link to your company website

Gold Package - £3k

- Inclusion of your company information and logo in the "Ideas for Health 4" book which celebrates all competition entries and is published after the event. The book is circulated widely among government departments (Department of Health, Department of Trade & Industry etc), all NHS Trusts in the region, and internationally where opportunities exist
- Opportunity to have a major prize named after your organisation*, your logo engraved on the trophy and the option to present the trophy at the Awards Dinner
- Three free tickets to the Awards Dinner
- Display space for pull-up banner etc in a key position in the drinks reception area at the Awards Dinner
- Acknowledgement and company logo on all literature and audio visual displays associated with the Awards Dinner
- Your logo and a link to your company website from the HEE website

Sponsorship Packages

Silver Package - £1.5k

- Opportunity to have a prize named after your organisation*, your logo engraved on the trophy and the option to present the trophy at the Awards Dinner
- Two free tickets to the Awards Dinner
- Display space for pull-up banner in entrance/registration area
- Acknowledgement and company logo on all literature and audio visual displays associated with the Awards Dinner

Bronze Package - £500

- Acknowledgement and company logo on all literature and audio visual displays associated with the Awards Dinner
- One free ticket to the Awards Dinner

Tickets to the Awards Dinner

If there is not a sponsorship package to suit you but you would still like to benefit by attending this excellent networking opportunity, then tickets to the Awards Dinner are available to buy.

Individual tickets for the dinner can be purchased at £150 each.

Please contact Maggie Lewis on 01480 364925 or e-mail maggie.lewis@papworth.nhs.uk for more information.

** Trophy sponsorship will be allocated on a first come first served basis*